

IEEE Member Masterfile

Each active subscriber is a paid member of IEEE, Institute of Electrical and Electronics Engineers, the world's largest technical professional organization for the advancement of technology. IEEE and its members inspire a global community to innovate for a better tomorrow through its more than 400,000 members in over 160 countries, and its highly cited publications, conferences, technology standards, and professional and educational activities. IEEE is the trusted "voice" for engineering, computing, and technology information around the globe.

SEGMENTS		PRICE
287,109	TOTAL UNIVERSE / BASE RATE	\$210.00/M
119,803	US IEEE Members / Subscribers	\$210.00/M
11,130	Canadian IEEE Members / Subscribers	\$210.00/M
156,176	International IEEE Members / Subscribers	\$350.00/M

DESCRIPTION

Market directly to the world's leading technology decision-makers from engineers to computer professionals, the highest concentration of senior technology and engineering decision-makers can be found only in the Institute of Electrical and Electronics Engineers - IEEE Member Masterfile. Each active subscriber is a paid member of IEEE, Institute of Electrical and Electronics Engineers, the world's largest technical professional organization for the advancement of technology. IEEE is the top choice for engineering professionals.

IEEE is the leading professional association for the advancement of technology. With more than 400,000 members in more than 160 countries, IEEE is the world's largest technical professional society. Through its global membership, IEEE is a leading authority on areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power, consumer electronics, and many other technical areas. Members rely on IEEE as a source of technical and professional information, resources and services. To foster an interest in the engineering profession, IEEE also serves student members in colleges and universities around the world, advocates for the profession and helps to introduce technology careers to young people worldwide.

ID NUMBER	
NextMark Manager	484231
UNIVERSE	
287,109	
LIST TYPE	
Business	≡ mail
SOURCE	
Publications, Direct response,	Membership
LIST MAINTENANCE	
Counts through Last update Next update	07/22/2020
SELECTS	
Gender GEO Job Function Job Responsibility Job Title Line of Business Magazines, Newsletters TECHNICAL INTERESTS Technical Societies	15.00/M 15.00/M 20.00/M 20.00/M 20.00/M 15.00/M 20.00/M 15.00/M
GEOGRAPHY	
USA Canada Other	
UNIT OF SALE INFORMATIO	N
Average:	\$203
MINIMUM ORDER	
Quantity: Dollar:	5,000 \$1,000
NET NAME ARRANGEMENTS	
Net Name is allowed. Floor: Min Qty: Run Charges:	85% 50,000
EXCHANGES	
Exchange is not allowed	
KEY CODING	
Key Coding is available Charges:	5 /M
ADDRESSING	

Technical Societies (15.00/M) Asset Product Name IEEE Aerospace and Electronic Systems Society Membership IEEE Antennas and Propagation Society Membership IEEE Broadcast Technology Society Membership IEEE Computer Society Membership IEEE Circuits and Systems Society Membership IEEE Consumer Electronics Society Membership IEEE Computational Intelligence Society Membership IEEE Communications Society Membership IEEE Control Systems Society Membership IEEE Dielectrics and Electrical Insulation Society Membership IEEE Education Society Membership IEEE Electron Devices Society Membership IEEE Engineering in Medicine and Biology Society Membership IEEE Electromagnetic Compatibility Society Membership IEEE Electronics Packaging Society Membership IEEE Geoscience and Remote Sensing Society Membership IEEE Industry Applications Society Membership IEEE Industrial Electronics Society Membership IEEE Membership IEEE Instrumentation and Measurement Society Membership IEEE Information Theory Society Membership IEEE Intelligent Transportation Systems Society Membership IEEE Magnetics Society Membership IEEE Microwave Theory and Techniques Society Membership IEEE Nuclear and Plasma Sciences Society Membership IEEE Oceanic Engineering Society Membership IEEE Professional Communication Society Membership IEEE Power & Energy Society Membership IEEE Power Electronics Society Membership IEEE Photonics Society Membership IEEE Product Safety Engineering Society Membership IEEE Robotics and Automation Society Membership IEEE Reliability Society Membership IEEE Society on Social Implications of Technology Membership IEEE Systems, Man, and Cybernetics Society Membership IEEE Signal Processing Society Membership IEEE Solid-State Circuits Society Membership IEEE Technology and Engineering Management Society Membership IEEE Ultrasonics , Ferroelectrics, and Frequency Control Society Membership IEEE Vehicular Technology Society Membership IEEE Women in Engineering Membership **IEEE Young Professionals**

Job Title (20.00/M)

Chairman of the Board/President/CEO **Owner/Partner** General Manager V.P. Operations V.P. Engineering/Director Engineering Chief Engineer/Chief Scientist Engineering Manager Scientific Manager Member of Technical Staff Design Engineering Manager Design Engineer Hardware Engineer Software Engineer **Computer Scientist** Dean/Professor/Instructor Consultant Other Professional/Technical

Job Responsibility (20.00/M)

Engineering or Scientific Management Management other than Engineering Engineering Design Engineering Software: Science/Management/Engineering Education/Teaching Consulting Other

Job Function (20.00/M)

General Corporate Management Engineering Management Project Engineering Management Research and Development Management Design Engineering Management-Analog Design Engineering Management-Digital Research and Development Engineering Design/Development Engineering-Analog Design/Development Engineering-Digital Hardware Engineering Software Design/Development **Computer Science** Science/Physics/Mathematics Engineering (not elsewhere classified) Marketing/Sales/Purchasing Consulting Education/Teaching Other

Line of Business (20.00/M)

Computers Computer Peripheral Equipment Software **Office & Business Machines** Test, Measurement and Instrumentation Equipment Communications System and Equipment Navigation, Guidance Systems and Equipment Consumer Electronics/Appliances Industrial Equipment, Controls and Systems IC's and Microprocessors Semiconductors, Components, Sub-assemblies, Materials and Supplies Aircraft, Missiles, Space and Ground Support Equipment Oceanography and Support Equipment Medical Electronic Equipment Original Equipment Manufacturers incorporating Electronics in their end product (not elsewhere classified) Independent and University Research, Test and Design Laboratories and Consultants (not connected with a manufacturing company) Government Agencies and Armed Forces Companies using and/or incorporating any Electronics Products in their Manufacturing, Processing, Research or Development activitiy Telecommunications Services, Telephone including Cellular Broadcast Services (TV, Cable, Radio) Transportation Services (Airline, Railroads, etc.) Computer/Communications and Data Processing Services Power Production/Generation/Transmission and Distribution Other commercial Users of Electrical/Electronic Equipment and Services (not elsewhere classified) Distributor (Reseller, Wholesaler, Retailer) University, College/Other Education Institutions, Libraries Others (allied to this field)